

Press Release

Histolog® Scanner wins Red Dot for Innovative approach

Lausanne, March 27th. The Red Dot Jury has made its decision: Histolog® Scanner emerged victorious from the Red Dot Award: Product Design 2020 and won a Red Dot for its good design quality in the new meta category “Innovative Products”. This year’s meta categories reward outstanding designs throughout all categories. This means that SamanTree Medical SA is one of the winners in the world’s most renowned design competition all categories combined.

The Histolog® Scanner

The Histolog® Scanner is the first and only slide-free digital microscopy scanner for real-time histology of fresh tissue excisions. When surgically excising a tumor, surgeons face the difficult trade-off between preserving healthy surrounding tissue and maximizing the confidence in removal of the entire tumor. The Histolog® Scanner allows for global mapping of the excised tumor for full margin control with histology-grade confidence in a few minutes before closing the incision. Thanks to the open top architecture, clinicians keep an uninterrupted visual and physical contact with the excised specimen during the entire imaging procedure and are one touch-on-the-screen away from visualizing cancerous cells on a surgical specimen immediately during surgery. Besides enhancing the decision-making process during the surgery, this solution carries the promise of better patient care, by increasing the confidence in a complete tumor removal at first surgery.

Red Dot CEO Professor Dr. Peter Zec on the laureates

“The winners of the Red Dot Award have proved that they have created excellent products worthy of winning an award. By introducing the new meta category ‘Innovative Products’, we have given revolutionary objects a larger platform in the Red Dot Award. The award-winning products far exceed our expectations, as the award winners are setting new standards in their industry with their designs. I wish to congratulate them most sincerely on their success,” said Professor Dr. Peter Zec, founder and CEO of Red Dot.

Detailed evaluation of the products entered

The Red Dot Award: Product Design offers designers and manufacturers from all over the world a platform for assessing their products. In 2020, designers and companies from 60 countries entered more than 6,500 products in the competition. The international jury comprises experienced experts from different disciplines and has been convening for around 65 years in order to select the year’s best designs. The adjudication process lasts several days and is based on two essential criteria: The jurors test all of the entries in order to assess not just the aesthetic but also the materials selected, the level of craftsmanship, the surface structure, ergonomics and functionality.

After intensive discussions, they make a decision on the design quality of the products. True to the motto “In search of good design and innovation”, only the best designs receive an award.

Histolog Scanner in exhibitions, online and in the yearbook

On 22 June 2020, Histolog® Scanner will be added to the exhibition “Design on Stage” in the Red Dot Design Museum Essen, where all of the award-winning products will be on show. The museum will thus be a hot spot for best-in-class industrial design. From that date, the winning product from SamanTree Medical SA will also be presented in the online exhibition on the Red Dot website. The Red Dot Design Yearbook 2020/2021 comes out in July 2020.

About SamanTree Medical SA:

SamanTree Medical, a spin-off company from the Swiss Federal Institute of Technology (EPFL), develops disruptive imaging modalities and data analytic solutions for improving cancer treatment care.

Founded in December 2014, SamanTree is headquartered in Lausanne, Switzerland.

www.samantree.com

About Delay-Design:

Delay-Design is an industrial design studio specialized in the development of interactive, innovative, and connected objects. We imagine and design products for Marketing and Companies R&D Departments, Engineering offices, Startups, Private & Public Institutions, Individuals. The studio was founded in 2003 by Nicolas Delay, an industrial designer, alumni from Art Center College of Design (Europe).

www.delay-design.ch

About the Red Dot Design Award:

In order to appraise the diversity in the field of design in a professional manner, the Red Dot Design Award breaks down into the three disciplines of Red Dot Award: Product Design, Red Dot Award: Brands & Communication Design and Red Dot Award: Design Concept. With more than 18,000 entries, the Red Dot Award is one of the world’s largest design competitions. In 1955, a jury convened for the first time to assess the best designs of the day. In the 1990s, Red Dot CEO Professor Dr. Peter Zec developed the name and brand of the award. Ever since, the sought-after distinction “Red Dot” has been the revered international seal of outstanding design quality. The award winners are presented in the yearbooks, museums and online. More information is available at www.red-dot.de.



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